

## OpenGLAM CH Working Group

# Meeting, 6 May 2014 – Minutes

**Date/Time:** 6 May 2014, 15:00 – 17:00

**Place:** Bern, Hallerstrasse 8

### Participants:

- Beat Estermann (BFH)
- Matthias Nepfer (Swiss National Library)
- Adelheid Jann (Swiss Federal Archives)
- Bruno Jehle (Digitale Allmend)
- Ulrich Lantermann (Wikimedia/Wikipedia)
- Jürg Hagmann (RIM Consulting; ARMA)
- Jan Baumann (infoclio.ch)
- Frédéric Noyer (Archives de l'État du canton de Neuchâtel / Working group « Zugang und Vermittlung » of the Swiss Association of Archivists)
- Louis Gantner (Museum.BL)
- Charles Andrès (Wikimedia CH)

### Excused:

- Philipp Burkard (Science et Cité)
- Enrico Natale (infoclio.ch)
- Andreas Bürki
- André Golliez (opendata.ch)
- Verena Bider (Zentralbibliothek Solothurn)
- Carl Flisch (Public Domain Project)

**Minutes:** Beat Estermann

## Reporting about ongoing activities in the area of OpenGLAM

See [Annex 1](#)

We are planning to make more active use of the OpenGLAM CH blog. Jürg Hagmann, Louis Gantner and Frédéric Noyer are ready to contribute blog posts. All the others are invited to do so as well. Occasional posts can be sent to Beat Estermann who will publish them on the platform; regular contributors can have their own user account. Posts should focus on OpenGLAM related topics and be in line with OpenGLAM principles. Contributors are welcome to discuss the topics of their posts in advance with Beat Estermann if they have any doubts whether they are appropriate for the OpenGLAM CH site.

## Discussion about the profile and functioning of our working group

### Issues raised / proposals made:

- For one participant, coming regularly together to share information and exchange experiences is not enough. If the focus is on this, they won't participate in future meetings.
- Our primary target group are heritage institutions, including institutions responsible for the preservation of historical monuments and archeological sites. The first step towards the realization of OpenGLAM consists in opening up collections.
- In a further step we may also focus on further target groups by thinking of the entire ecosystem that is involved in OpenGLAM.
- Please don't refer to heritage institutions as "cultural heritage institutions" or "cultural institutions" as this excludes state archives according to some definitions (e.g. the Federal Archives don't perceive themselves as a cultural institution).
- The working group could serve as an "exchange platform" (in real life) to promote the "Open" approach. We can make it easier for other GLAMs to embrace an "open" approach by producing information and instruction material to address all kinds of topics. We should cover both the "Why?" and the "How" of OpenGLAM.
- Information and instruction material should be targeted at different target groups within institutions (especially in larger institutions, there is a high level of specialization among staff). It may also be useful to target information and instruction material at various GLAM profiles.
- It is important to tell success stories, thereby including aspects that are important to decision makers. We need to convince the people who spend money.
- We should as much as possible use existing structures and existing groups to promote OpenGLAM (e.g. the working group « Zugang und Vermittlung » of the Swiss Association of Archivists) and refrain from organizing a special OpenGLAM conference

- The model followed by the National Library and various members of the OpenGLAM working group to promote OpenGLAM in the context of the annual meeting of cantonal libraries could be applied in other contexts to reach further groups of GLAMs.
- It should be made clear what the goals of each person in the working group are.
- We should decide whether we want the OpenGLAM working group to act more like a collective pursuing common activities and having a strong common identity or more like a loose network with partners cooperating around projects in varying configurations.
- In order to get more heritage institutions to open up their collections, it is suggested that we proceed according to the following steps:
  - o Define/understand the target group(s)
  - o Prepare material to convince them
  - o Identify and describe best practices for opening up collections
  - o Foster re-use

**Decision:**

- There is a strong tendency among the meeting participants in favor of the working group functioning more like a loose network of partners than a collective pursuing a clearly defined set of common activities. In order to think this over and give working group members who are absent the possibility to express their views, the decision is deferred to the next meeting.
- The next meeting will take place before the summer break and address the following points:
  - o What do we want to achieve with our institution / as individuals in the area of OpenGLAM?
  - o What do we want to achieve with the working group?
  - o How do we proceed in order to achieve the goals of the working group?

# Annex 1: Planned Activities

## Legend:

*Green font: activities that are definitely going to take place.*

*Black font: activities that are intended, but not definitive (e.g. projects awaiting a funding decision)*

*Highlighted (green or yellow): Areas for common activities of the working group; the number of asterisks indicates the number of points the activity was given by the January 2014 workshop participants.*

**Last general update: 6 May 2014**

## Action

### a) Making data/content “freely” available:

- **GLAMs make available more content on Wikimedia Commons (Federal Archives, ETH Library, National Library) \*\*\*\* [+ JH]**

*ETH Library: release of pictures under “free” license is pending.*

#### **Task Force “Smaller Institutions”**

*Contact with Museum.BL (connection to EEXCESS project).*

*Contact with Mission 21 and Wirtschaftsarchiv Glarus in Schwanden.*

*Drafted a flyer.*

*The goal is to provide a professional service for digitization, uploads to Wikimedia Commons, etc.*

*Contacts with Swiss Museums Association and FB KGS BABS as well as WP Community in view of contacting Swiss heritage institutions on a large scale asking them to contribute content to Wikipeida. (Beat Estermann).*

*WMCH / SUPSI: Alps project - The main goal is the creation of a virtual library and of a central entry point on the internet where researchers in this area can find “high quality” material and are invited to contribute further material. (Ilario Valdelli, Iolanda Pensa)*

- **GLAMs make available more data on Europeana or opendata.admin.ch (ETH Library, National Library, Federal Archives) \*\*\*\* Improve the usability of the data made available on the opendata portal (Swiss National Library) [+ JH]**
- **Open Cultural Data / Content Platform CH, 2015?, Lead?, Funding?) \*\*\*\*\* [+ JH]**

#### **Task Force “Platform” Meeting on 17 March 2014:**

*Focus activities on existing platforms.*

*Ideas how the present situation should be improved: better use of synergies between platforms; overview of existing data/content vs. open data/content. Ideas how the OpenGLAM CH working group could foster the population of existing platforms: document processes and best practices; identify and help removing bottlenecks and obstacles*

*WG should partner with umbrella organizations and providers of existing platforms the profile of the WG should be clarified: goals; mission; stakeholder groups and ways of engaging with them; do we want to focus on requesting vs. supporting/enabling? what is the use of our working group? what is our unique selling proposition?*

*The task force is dormant as there was a lack of interest/commitment among participants to continue the task force.*

- **Swiss Theatre Platform (Swiss Theatre Collection, BFH, and partners)**

*Preparations are ongoing. Further communication if project gets funded.*

*Regarding platforms that may have connections to the OpenGLAM topic: the preparatory works for a Swiss research data platform are on a good way. Further communication by André Golliez will follow when the funding decision has been made.*

## **b) Engaging online communities / crowdsourcing:**

- **Cooperations between GLAMs and Wikimedia/Wikipedia: content uploads, common events and projects (WMCH, National Library)**

**Swiss National Library:** *WiRs, editing workshop for beginners (9 participants). Open editing workshop planned in May as well as edit-a-thon about picture uploads from the Swiss Federal Archives.*

*Small image upload to Commons. (problem: contracts that are not very clear). Plan for 2016 Gotthard exhibition with WP-related part (e.g. QRpedia) Building up an infrastructure to use the GLAMWiki Toolset.*

*Launch of SwissGLAMmies as a promotional tool for content from various institutions that have uploaded images to Wikimedia Commons. ■*

**BAR:** *Establishment of GLAM-Wiki cooperation as an operational task (this is important in view of sustainability) ■*

- **Crowdsourcing e-manuscripta -> transcription tool, images (ETH Library)**
- Exhibitions with editathon, e.g. Gotthard 2016 (National Library) [+ DB, MS] *In preparation*
- Further photo contests similar to Wiki Loves Monuments *In preparation (challenge: few volunteers interested in organizing the contest). Contest in summer 2014, still looking for the topic (landscapes, living traditions).*

- Open Street Map Tagging  
*OSM and WP-Communities are cooperating more and more.*

### c) Hackathons

- Cultural data hackathon, 2014/2015? (Infoclio, National Library, BFH) \*\*\*\*\*

*No concrete plans yet. - Cultural data hackathon in form of a make.opendata.ch event early 2015?*

- GLAM-related activities at Wikimedia Hackathon (opendata.ch, BFH)

*Proposed sessions on working with historical monuments data and importing data into Wikidata.*

*See also: hacking collections: Museomix (<http://www.museomix.org>) - an event may take place at Musée d'art et d'histoire in November 2014.*

### d) Addressing the public at large

- Festival Histoire Cité Genève, 2015: Digital Anthology about Peace (Infoclio)

- Re:Public Domain 2014; upload content to Wikimedia Commons; participation in other events (Daniel Boos, Muriel Staub) \*\*\* [+ JH]

*Funding for Re:Public Domain 2014 was not granted.*

- Project addressing a broader public in 2015: in order to promote information, to foster discussion/dialogue (Science et Cité and other members of the working group)

### e) Miscellaneous

- Small projects with Swiss artists (Oleg)
- Open Books about history (Infoclio)

*Website will be launched in 2015.*

## Outreach

- OpenGLAM CH website, blog, and mailing list (Oleg, Beat)

*A minimal version of the website has been set up. - Who is interested in actively developing and promoting the blog? (incl. Twitter / Facebook) -- Jürg, Ludwig?, Frédéric.*

- OpenGLAM CH Network (opendata.ch, BFH and partners)

*Clarification process ongoing.*

- Bring Open Street Map & Wikimedia community in Switzerland together (Muriel)

*Open Street Map developer community is invited to the Wikimedia Hackathon in Zürich in May 2014 and to a WP community event in the French part of Switzerland in August 2014.*

- Promotion of OpenGLAM and GLAM-wiki cooperation at conferences and events targeted at the GLAM sector

*Annual Meeting of the cantonal libraries planned in June 2014: presentations about OpenGLAM + GLAM-Wiki cooperation.*

*Library Science Talk: WiR (Nat. Library of Scotland + Switzerland)*

## Capacity Building

### a) Tools/aids:

- **GLAMWiki Toolset (WMCH)**

*The GLAMWiki Toolset beta version has been released; it is presently tested by first users, bugs are being eliminated and the documentation / instructions are established.*

- **Public Domain FAQ (Digitale Allmend / IGE)**

*Public Domain FAQ was published in Q1/2014.*

- Webtool for collection, annotation and ... by GLAMs (WMCH) [+ JH]

### b) Lobbying

- **SCCR 27th WIPO Exceptions and limitations for libraries and archives (infoclio/IFLA)**

- **Parliamentary motion(s) (opendata.ch / Digitale Allmend) \*\*\*\*\***

- OGD Strategy of the Swiss Confederation

*The OGD Strategy of the Swiss Confederation mandates ISB/BAR to examine in cooperation with the GLAM sector the inclusion of GLAM into the scope of OGD (in analogy with the 2013 version of the EU PSI Directive).*

## c) Training

- **Certification Training for Wikipedians/Wikimedians to prepare them for real life activities, Lugano, spring 2014 (SUPSI/WMCH/WMIT)**

*Status?*

- **Presentation of activities in view of future projects; posters summarizing the results of GLAM-Wiki Partnerships (SUPSI + partners / Ulrich Lantermann) \*\*\***

*GLAM exhibition in June.*

- **Festival Histoire Cité Genève, 2015: Wikipedia Workshop (Infoclio)**
- **OpenGLAM « Masterclasses » (BFH/HEG Genève) [+ UL]**

*In fall 2014: GLAMWiki Toolset introductory workshop at National Library.  
Publication of guidelines/documentation prepared by Wikimedia CH.*

## d) Standardization

- **Media-standard – template OpenGLAM, definition of quality standards and technical specifications (BJ Institute)**

## e) Research

- **International GLAM Benchmark Survey (BFH + partners)**

*The questionnaire is being developed. The pretest is planned for Q2/2014. So far, ca. 15 countries are interested in participating in the survey. In Switzerland: first contacts with VMS and BIS regarding their support of the survey being met with positive reactions. How best to approach VSA?*

- **WWI digital history documentation research (Infoclio) [+ UL]**

## Knowledge

- **Active contribution to the international OpenGLAM Community of Practice (Beat Estermann) [+ MS]**



*Regular participation in online meetings of the OpenGLAM Working Group of the Open Knowledge Foundation (Beat Estermann)  
Preliminary proposal for a COST project in the area of OpenGLAM (BFH + partners)*

**OKFest OpenGLAM side-event (Berlin, July 2014)**

- Session about OpenGLAM Benchmark Survey

**Wikimania 2014 submissions in the GLAM track (London, August 2014):**

- (Swiss National Library)  
- (Swiss Federal Archives)  
- evaluation of GLAM-Wiki cooperation (Beat Estermann + international partners)  
- planned use of the OpenGLAM Benchmark Survey (Beat Estermann + international partners)

- **GLAM Conference Lugano Spring 2014 (SUPSI)**

*Seems to have been moved to fall 2014 or even 2015.*

- **Digital Humanities Conference, Lausanne, July 2014 (infoclio)**
- **Expert Pool on Digitization – meetings, exchange, support network (BJ Institute)**

## **Miscellaneous**

- **BREF Proposal (BFH, SUPSI, and partners)**

*BFH and SUPSI have decided to re-submit a modified version of their BREF proposal related to OpenGLAM CH (last year's proposal focused on comparative case studies, aids and guidelines, training sessions, an OpenGLAM conference and the setup of an OpenGLAM CH Network.) - Any suggestions what we should focus on in this year's proposal? (for 2015/2016)*

- **OpenGLAM in VIAF (Ulrich Lantermann)**