

## OpenGLAM CH Working Group

# Meeting/Workshop, 31 January 2014 - Minutes

**Date/Time:** 31 January 2014, 14:15 – 18:15

**Place:** Bern, Hallerstrasse 8

### Participants:

- André Golliez (opendata.ch) [AG]
- Beat Estermann (BFH) [BE]
- Matthias Nepfer (Swiss National Library) [MN]
- Daniel Boos (Digitale Allmend) [DB]
- Bruno Jehle (Digitale Allmend) [BJ]
- Ulrich Lantermann (Wikimedia/Wikipedia) [UL]
- Philipp Burkard (Science et Cité) [PB]
- Jürg Hagmann (itopia; ARMA) [JH]
- Charles Andrès (Wikimedia CH) [CA]
- Enrico Natale (infoclio.ch) [EN]
- Andreas Bürki (Open Street Map) [AB]
- Marco Majoleth (Swiss Federal Archives) [MM]
- Muriel Staub (Wikimedia CH) [MS]
- Michael Gasser (ETH Library) [MG]

### Excused:

- Oleg Lavrovsky (opendata.ch)
- Iolanda Pensa (SUPSI)
- Niklaus Stettler (HTW Chur)
- Barbara Kummler (Hochschule Luzern)
- Carl Flisch (PD Projekt)
- Verena Bider (Zentralbibliothek Solothurn)
- René Schneider (HEG Genève)

**Minutes:** Beat Estermann

## Discussion:

Discussion on the basis of an input presentation by Beat Estermann (see Power Point Slides).

- **Membership in the working group:** The OpenGLAM CH working group is constituted as a working group of the opendata.ch association. Anybody committed to contributing to the promotion of the OpenGLAM principles in Switzerland can become a member of the OpenGLAM CH working group. At this point, there is no formal membership of organizations. Concerning the set-up of the OpenGLAM CH Network, we are in the initialization phase; it still has to be defined what membership in the network entails for the organizations.
- **Types of organizations invited to join the network:** Professional associations (e.g. association of archivists) will also be invited to join the network.
- **OpenGLAM principles:** When are public domain works to be declared as public domain? Under which circumstances would it be allowed that Creative Commons licenses such as CC-by or CC-by-sa licenses are applied to public domain works? How about derivative works building upon public domain works? – In principle, these cases are all regulated by law. In practice, discussions about borderline cases are likely to continue.

## Planned Activities:

Gathering of planned activities of the various partners on the pin wall. Identification of areas where workshop participants are most likely to contribute. As a result, the following areas crystallized, in which common activities of the working group are most likely to occur:

- GLAMs make available more content on Wikimedia Commons
- GLAMs make available more data on Europeana or opendata.admin.ch
- Open Cultural Data / Content Platform CH
- Cultural data hackathon
- Re:Public Domain 2014; upload content to Wikimedia Commons; participation in other events
- Parliamentary motion(s)
- Presentation of activities in view of future projects; posters summarizing the results of GLAM-Wiki partnerships

In parallel, partners will pursue a series of other activities related to OpenGLAM (see Annex 1).

## **Alignment of the planned activities with the priority areas derived from the systemic impact analysis:**

The systemic impact analysis led to the identification of the following priority areas:

1. Institutionalize OpenGLAM to facilitate coordination, to foster mutual learning processes, and to communicate more effectively
2. Adopt/promote funding policies that are favourable to OpenGLAM
3. Establish an Open Cultural Data Platform for Switzerland
4. Reduce fears of loss of control among heritage institutions when it comes to opening up their data and content
5. Foster a positive public perception of OpenGLAM
6. Lobby in favour of OpenGLAM to secure the support of decision-makers
7. Carry out pilot projects (GLAMs in cooperation with NGOs)
8. Set up an OpenGLAM Network involving the key-stakeholders (e.g. national umbrella organizations)

Based on these insights, we brainstormed in two groups on the following topics:

- **Outreach to smaller heritage institutions (focusing on a particular topic?)** (with a focus on the priority areas 1, 4, and 5).
- **Cultural data platform** (focus on priority area 3).

Annex 2 contains pictures of the resulting flipcharts. Lead persons were identified who will coordinate further activities in these areas.

Furthermore, it was agreed to also pursue the idea of cultural data hackathons. BE will organize a first coordination meeting.

## **Next Steps:**

- The working group continues to work in smaller task forces:
  - o Outreach to smaller heritage institutions (Lead: BJ, MS)
  - o Cultural data platform (Lead: AG, BE)
  - o Cultural data hackathon (Lead: tbd, BE ad interim)
- Partners pursue their own OpenGLAM related activities, involving other partners where deemed useful
- The working group as a whole will meet ca. every 3 months
- The mailing list is used for the exchange between the meetings

**Open Issues:**

- How do we move on? At the strategic level? At the operative level?
- Agreement on strategic points
- How do we address the priority areas which haven't been addressed so far?

# Annex 1: Planned Activities

## Legend:

- Green font: activities that are definitely going to take place.
- Black font: activities that are intended, but not definitive (e.g. projects awaiting a funding decision)
- Highlighted (green or yellow): Areas for common activities of the working group; the number of asterisks indicates the number of points the activity was given by the workshop participants.

## Action

### a) Making data/content “freely” available:

- **GLAMs make available more content on Wikimedia Commons (Federal Archives, ETH Library, National Library) \*\*\*\* [+ JH]**
- **GLAMs make available more data on Europeana or opendata.admin.ch (ETH Library, National Library, Federal Archives) \*\*\*\* Improve the usability of the data made available on the opendata portal (Swiss National Library) [+ JH]**
- **Open Cultural Data / Content Platform CH, 2015?, Lead?, Funding?) \*\*\*\*\* [+ JH]**
- Swiss Theatre Platform (Swiss Theatre Collection, BFH, and partners)

### b) Engaging online communities / crowdsourcing:

- **Cooperations between GLAMs and Wikimedia/Wikipedia: content uploads, common events and projects (WMCH, National Library)**
- **Crowdsourcing e-manuscripta -> transcription tool, images (ETH Library)**
- Exhibitions with editathon, e.g. Gotthard 2016 (National Library) [+ DB, MS]
- Further photo contests similar to Wiki Loves Monuments
- Open Street Map Tagging

### c) Hackathons

- **Cultural data hackathon, 2014/2015? (Infoclio, National Library, BFH) \*\*\*\*\***
- GLAM-related activities at Wikipedia Hackathon (opendata.ch, BFH)

### d) Addressing the public at large

- **Festival Histoire Cité Genève, 2015: Digital Anthology about Peace (Infoclio)**
- **Re:Public Domain 2014; upload content to Wikimedia Commons; participation in other events (Daniel Boos, Muriel Staub) \*\*\* [+ JH]**
- Project addressing a broader public in 2015: in order to promote information, to foster discussion/dialogue (Science et Cité and other members of the working group)

## e) Miscellaneous

- Small projects with Swiss artists (Oleg)
- Open Books about history (Infoclio)

## Outreach

- [OpenGLAM CH website, blog, and mailing list \(Oleg, Beat\)](#)
- [OpenGLAM CH Network \(opendata.ch, BFH and partners\)](#)
- Bring Open Street Map & Wikimedia community in Switzerland together (Muriel)

## Capacity Building

### a) Tools/aids:

- [GLAMWiki Toolset \(WMCH\)](#)
- [Public Domain FAQ \(Digitale Allmend / IGE\)](#)
- Webtool for collection, annotation and ... by GLAMs (WMCH) [+ JH]

### b) Lobbying

- [SCCR 27th WIPO Exceptions and limitations for libraries and archives \(infoclio/IFLA\)](#)
- [Parliamentary motion\(s\) \(opendata.ch / Digitale Allmend\) \\*\\*\\*\\*\\*](#)

### c) Training

- [Certification Training for Wikipedians/Wikimedians to prepare them for real life activities, Lugano, spring 2014 \(SUPSI/WMCH/WMIT\)](#)
- [Presentation of activities in view of future projects; posters summarizing the results of GLAM-Wiki Partnerships \(SUPSI + partners / Ulrich Lantermann\) \\*\\*\\*](#)
- [Festival Histoire Cité Genève, 2015: Wikipedia Workshop \(Infoclio\)](#)
- OpenGLAM « Masterclasses » (BFH/HEG Genève) [+ UL]

### d) Standardization

- [Media-standard – template OpenGLAM, definition of quality standards and technical specifications \(BJ Institute\)](#)

### e) Research

- [International GLAM Benchmark Survey \(BFH + partners\)](#)
- WWI digital history documentation research (Infoclio) [+ UL]

## Knowledge

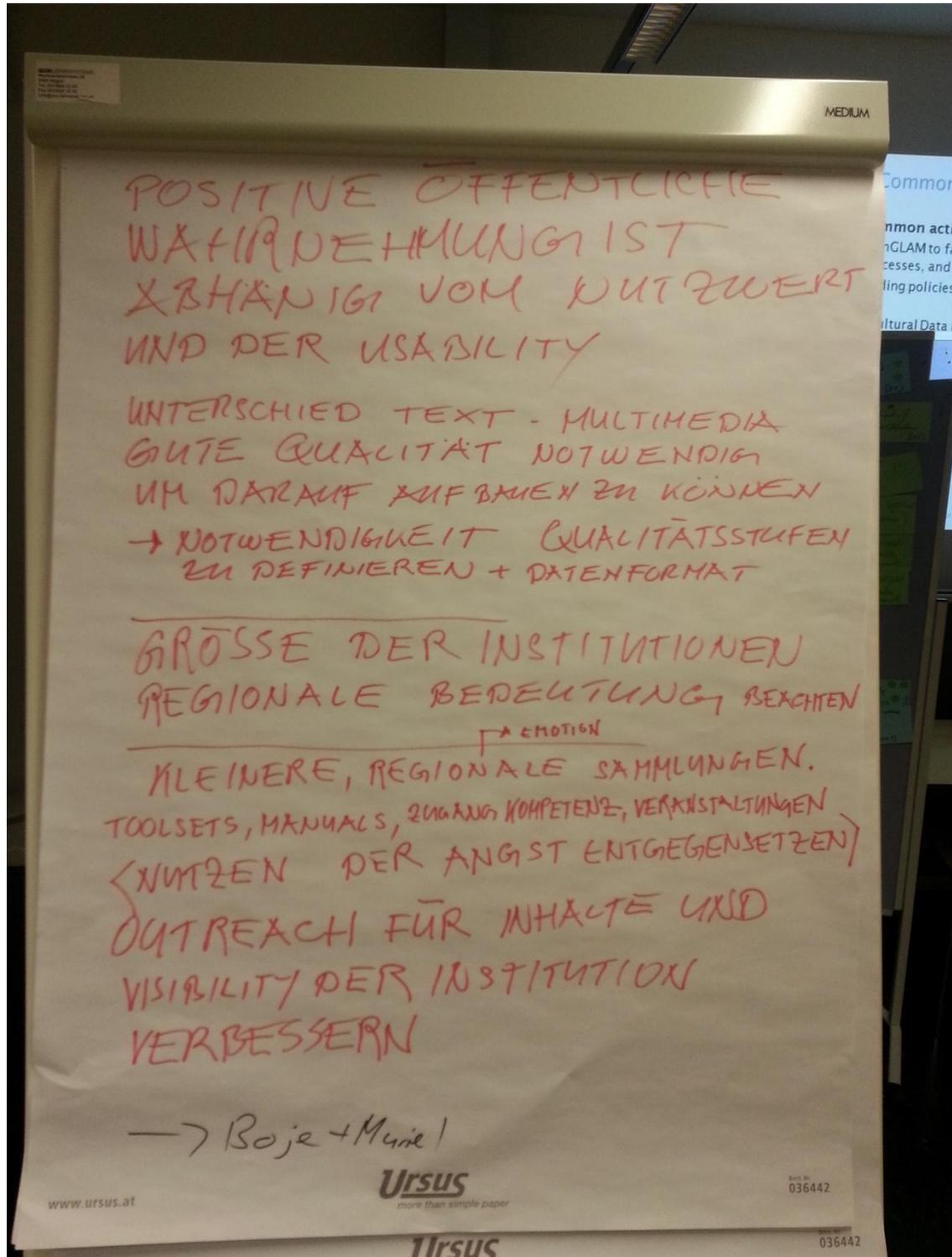
- Active contribution to the international OpenGLAM Community of Practice (Beat Estermann) [+ MS]
- GLAM Conference Lugano Spring 2014 (SUPSI)
- Digital Humanities Conference, Lausanne, July 2014 (infoclio)
- Expert Pool on Digitization – meetings, exchange, support network (BJ Institute)

## Miscellaneous

- BREF Proposal (BFH, SUPSI, and partners)
- OpenGLAM in VIAF (Ulrich Lantermann)

## Annex 2: Results of the brainstorming session

Outreach to smaller heritage institutions  
(focusing on a particular topic?)



## Cultural data platform

### Open Cultural Data Plattform

- Europeana ?
  - BAM- Portale (DE, AT)
  - DE: Deutsche Digitale Bibliothek
  - CH: Bibliotheken - Nat. Portal / Archiv teilw. / Museen haben nichts
- Virtuelle Ausstellungen
  - ↳ "Hingehen, wo die Benutzer sind."
  - ↳ z.B. arbeit mit Communities
- Europeana: Suche ist schwierig
  - ↳ Usability
  - ↳ Mehrsprachige Metadaten

### Next Steps

→ Wozu? Welcher Mehrwert?  
Welche Fkt.?

→ Was gibt es schon?

A visualization of the context of the Open Cultural Data Platform was produced by AG during the strategy workshop that served the elaboration of the systemic impact analysis:

